PowerPoint for Video Guidelines

When creating a PowerPoint presentation that will be seen on television or the web, there are a few graphic considerations to keep in mind:

FONT CHOICE
- Choose a clean, simple, easy-to-read font, such as Arial, Helvetica or Times New Roman.
- Font size should be at least 24. Anything smaller will be difficult to read, particularly on the web.
- Choose a solid color that contrasts with your background. If your background is a dark color, choose a light colored font, and vice versa.

LAYOUT
- Background should be a solid color or simple gradient – nothing too busy. An off-white or dark blue background works well.
- Keep the composition simple - avoid cluttered slides. Don’t fill up the frame – having some negative space is good. Better to spread information out onto multiple slides.
- If including charts or graphs, make them as large as possible relative to the size of the frame. Use large, easy to read fonts on charts and graphs.
Addictive Foods?

- Focus from person to food
- Clinical and subclinical impact
- Essential for treatment and policy

- Succinct information, readable
- Photo provides additional visual interest

Using AP/IB Credit

- In May 2008, Fernando took an Advanced Placement examination in United States History for which he is awarded 5.3 semester units.

<table>
<thead>
<tr>
<th>Examinations</th>
<th>Name</th>
<th>Type</th>
<th>Score</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>AP US Hist</td>
<td>3</td>
<td>05/08</td>
<td></td>
<td></td>
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</tbody>
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- Credit towards major prep and GE may be awarded with AP scores of 3 or higher or IB Higher Level scores of 5 or higher on select exams. Course equivalencies depend on campus articulation policies.
- IGETC course credit may be awarded for AP exams (score of 3 or higher) that community college faculty recognize as equivalent to IGETC-approved courses.
  - See the “Using Advanced Placement to Satisfy IGETC and UC Eligibility” chart online
- The English AP score can be used to meet the English Composition requirement but not the Critical Thinking/English Composition requirement for IGETC.
- UC will award up to 8 quarter (5.3 semester) units of credit. Credit limitations may apply when exams and equivalent courses are taken; check with individual campuses for local articulation policies.

- Too much information, cluttered, not readable
- Suggestion: split information into multiple slide
**STRONG**

- Chart fills the frame, easy to read

**WEAK**

- Too much information, graphics too small in the frame
- Suggestion: separate graphics onto multiple slides